

Application Form

Event: THAILAND MICE X-CHANGE 2025
Date: Wednesday 2nd – Thursday 3rd April 2025 (2 days) | 10:00–19:00 hrs.
Event Theme: THE NEXHIBITION
Venue: PARAGON HALL, Bangkok, Thailand
Organised by: Thai Exhibition Association – TEA
Strategic Partner: Thailand Convention and Exhibition Bureau (Public Organization) – TCEB
Supported by: The Business of Creative and Event Management Association – EMA
 Thai Hotel Association – THA
 Thailand Incentive and Convention Association –TICA
 Society for Incentive Travel Excellence – SITE Thailand

Company's Profile: (Please fill in the form using CAPITAL LETTERS)

Company name:			
Address:			
City/Country:		Postal code:	
Tax Id:		Office Tel:	
Email:		Website:	
Authorised person: *		Position:	
Tel:		Email:	
Contact Person:*		Position:	
Tel:		Email:	
Exhibitors Portal contact person: *		Position:	
Tel:		Email:	
Does your company have sustainable policy/practices?		() Yes () No	
Would your company adopt sustainable booth design approach?		() Yes () No	
As part of the display, would you communicate your company sustainable policy/partices?		() Yes () No	
Members of () TEA () EMA () TICA () THA () Others Please specify.....			
<input type="checkbox"/> Invoice address and issue receipt same as above <input type="checkbox"/> Different from the above address, please use the detail below*			
Company name:			
Address:			
City/Country:		Postal Code:	
Tel:		Email:	

Remarks: * Indicates required

Please mark (X) type of company

Organisers (PEOs, Event Organisers, Festival Organisers)	Venues (Exhibition & Convention Centers, Convention Hotels, Special Event Venues)
Meeting Planners (PCOs, Meeting Planners, DMCs)	Services Providers (Logistics, Stand Builders, Utilities Contractors, Security Services, Housekeeping Services, Furniture Rentals, Audio Visual Suppliers)
Technology & Innovation Vendors (Registration Companies, Ticketing Services, Solutions Companies, VDO Production Services)	Catering Services Companies
Sustainable Suppliers	Others (Please Specify)

Participation Fees as an Exhibitor (VAT not included)

100% payment to be made from 16 November 2024 – 31 January 2025.

Booth Type	Booth Size	Early Bird Rate (THB) (1-15 Oct 24)	Standard Rate (THB) (16 Oct 24 -31 Jan 25)	2025 Rate (THB) (1 Feb - 14 Mar 25)	Booth No.	Amount
Raw Space	72 sqm. (6*12 m.)		388,800 Baht / Booth			
	36 sqm. (6*6 m.)		194,400 Baht / Booth			
	27 sqm. (3*9 m.)		145,800 Baht / Booth			
	18 sqm. (3*6 m.)		97,200 Baht / Booth			
Standard Booth	18 sqm. (3*6 m.)		126,000 Baht / Booth			
	9 sqm. (3*3 m.)		63,000 Baht / Booth			
Total						
VAT 7%						
Total Cost						

Package of Sponsorship: (VAT not included). More information, please contact TEA office.

We select	Type of Package	Price (THB)
	Gold	350,000
	Silver	200,000
	Bronze	100,000
	Total	
	Vat 7%	
	Total Cost	

Terms of payment:

- **Early bird rate** Reserved for Founding Exhibitors only – (TMX24 exhibitors)
100% payment from 1 October – 15 November 2024
- **Standard rate** All Exhibitors (Founding & new)
100% payment from 16 November 2024 – 31 January 2025
- **2025 rate** All Exhibitors (Founding & new)
100% payment from 1 February – 14 March 2025

Payment shall be made by company's cheque or transfer to

Bank Details:

Bank A/C name: **Thai Exhibition Association**
Bank A/C Number: **003-2-61880-6**
Branch **Sukhumvit 33 (Bangkapi)**

Name of Bank: **Kasikorn Bank**
Bank Address: No.591 UBC II BUILDING, SUKHUMVIT ROAD, KHLONG TAN NUA, WATTHANA, BANGKOK 10110
SWIFT: **KASITHBK**
Tax ID: **0100000095432**

Please sign off with company stamp and return to Thai Exhibition Association (TEA)
Email: enquiries@thaiexhibition.or.th

Authorised Signature: _____

Name of Authorised Signatory: _____

Position: _____

Date: _____

Company stamp: _____

Proposed by: _____

Exhibition Terms and Conditions

1. General

- 1.1 An application shall be binding until such time as it has been accepted by Thai Exhibition Association (TEA) (hereinafter referred to "the Organiser"). Acceptance of the application shall be deemed to constitute a binding agreement with regard to stand location and rent specified.
- 1.2 Any infringement against this agreement by the Exhibitor shall render the Exhibitor liable to exclusion with immediate effect from participation in current and future exhibitions. The Exhibitor shall be responsible in such a case for the stand rental for the exhibition to which this agreement relates.
- 1.3 The Exhibitor shall undertake to adhere to the general "Terms and Conditions" as set out in this application, and to any special regulations which may be issued by the Organiser, such as the Exhibitor's Manual.

2. Application for space

The application for participation will only be effective until the application will be acknowledged in writing from the Organiser.

3. Licensing and allocation of exhibition space

- 3.1 During the exhibition period, Exhibition space is licensed to the Exhibitor only. The Exhibitor is not allowed to sub-license the exhibition space allocated to it, either wholly or in part.
- 3.2 The Organiser reserves the right to allocate the exhibition space based on quality / product type, number of booths, date of payment, date of application, booth design, or in any manner as they deem fit. The Organiser reserves the right to change the venue for the Exhibition, to change the exhibition space allocated to the Exhibitor, to alter the size and dimensions of the exhibition space or to undertake other structural alterations as they deem fit. Such changes shall be at the discretion of the Organiser and the Exhibitor shall have no claim for compensation as a result of any changes.

4. Exhibitor sales regulations

All sales activities must be done inside the Exhibitor's allocated space. The Organiser has the right to remove non-approved exhibits from the exhibition hall immediately. The operation and demonstration of exhibits can only be carried out within the framework of accepted standards.

5. Terms of payment

- 5.1 The Exhibitor must make full payment within the deadline as stated. Failure to do so gives the Organiser the right to cancel the exhibition space.
- 5.2 Refunds will not be issued in any event.
- 5.3 The exhibition space may not be occupied before the stand rental has been paid in full.
- 5.4 In the event of the Organiser being obliged by events out of its control such as war, the imposition of special measures by local authority or government, strike, lock out, fire or any other comparable incident, to cancel or postpone the exhibition, no refund of the stand rental will be paid.

6. Conduct in the exhibition center

- 6.1 During the exhibition period the Exhibitor shall be responsible for the good conduct of its employees, agents, contractors and sub-contractors who shall be bound by, and must observe, these Terms and Conditions in all respects. The Exhibitor must not permit anything which causes a nuisance or in the opinion of the Organiser does not conform with the general standards of the Exhibition or may amount to a breach of these Terms and Conditions.
- 6.2 The Exhibitor must be able to operate its stand during the whole period of the Exhibition.
- 6.3 The Exhibitor should take note of matters mentioned in the Exhibitor's Manual, or communicated to it in any other way.
- 6.4 It is not permissible for the Exhibitor to distribute promotional materials outside its own stand.

7. Construction and decoration

- 7.1 The Exhibitor has option to either use a standard booth provided by the Exhibition's official contractors or to design and construct its own stand. The Exhibitor must cover the floor and walls of the stand with appropriate materials.
- 7.2 The Organiser does not permit the Exhibitor to build its own stand using the standard booth design at all.
- 7.3 It is not permissible for the Exhibitor to decorate above the height of the booth as mentioned in the Exhibitor's Manual, without prior approval from the Organiser.

- 7.4 It is not permissible for the Exhibitor to damage partitions, floor, or any other goods supplied by the official contractor.
- 7.5 It is not permissible for Exhibitors to place objects outside the stand area or to obstruct fire safety devices, emergency exits and electrical control cabinets.
- 7.6 Use of the hall ceiling is not allowed for the exhibition.
- 7.7 Exhibited products may not be removed during the period of the Exhibition without special authorization from the Organiser.
- 7.8 An Exhibitor who has bulky exhibits which cannot be transported freely along the aisles of the Exhibition should contract the Organiser in good time prior to the Exhibition to plan their inward transport.
- 7.9 It is not permissible for the Exhibitor to use a naked flame and to store gasses and inflammable liquids within the exhibition area without the authorization of the fire safety officer and the Organiser.
- 7.10 The Organiser may make arrangements for any objects left on the stand after the final clearance date to be removed at the risk and expense of the Exhibitor. The Organiser shall be entitled to retain the Exhibitor's property until such time as payment in full has been affected.
- 7.11 The Organiser will co-ordinate with the official contractors in the event that the Exhibitor would prefer to decorate the booth with standard decoration and equipment at the Exhibitor's expense.
- 7.12 The Exhibitor's own stand construction decoration designs must be submitted to the Organiser for approval before construction and installation.

8. Printed and digital materials

The Organiser has the right to use any of the Exhibitors' photographs, illustrations, text and trade mark in all exhibition printed and digital materials. The Organiser disclaims all responsibility for any errors in the catalogue or any other printed and digital materials.

9. Amendment of regulations

The Organiser may amend these regulations and their terms owing to unavoidable circumstances. The Exhibitor agrees beforehand to any such amendment, and to observe them accordingly.

10. Waiver

No waiver by the Organiser of any of the provision of these Terms and Conditions or of any of its rights here under shall have effect unless given in writing and signed by a president of the Organiser.

11. Liability

- 11.1 The Exhibitor agrees to indemnify and hold the Organiser blameless, in regard to: claims, liabilities, losses, suits, damages, judgments, expenses, costs and charges of every kind arising out of the default or negligence of, or any damage caused by the Exhibitor or its contractors or sub-contractors.
- 11.2 The Organiser will not be responsible for any loss, damage occurring to any person, assets, rights of the Exhibitor due to uncontrollable incidents such as political disorder, natural disaster, robbery, fire or any other comparable incident.
- 11.3 The Organiser will not be responsible for any loss, damage occurring to any person, assets, rights of the Exhibitor due to the Exhibitor's own construction, decoration and transportation.

12. Penalty

Thai Exhibition Association (TEA) as the Organiser has the right to revoke or not consider any Exhibitor who does not comply to these Terms and Conditions from future participation in any activities.