

TMX

THAILAND MICE X-CHANGE NEXHIBITION

THAILAND MICE X-CHANGE 2025 (TMX25)

Date	2-3 April 2025
Venue	Paragon Hall
Time	10:00 – 19:00 Hrs.
Theme	NEXHIBITION
Exhibition Space	2,860 Sq.M.

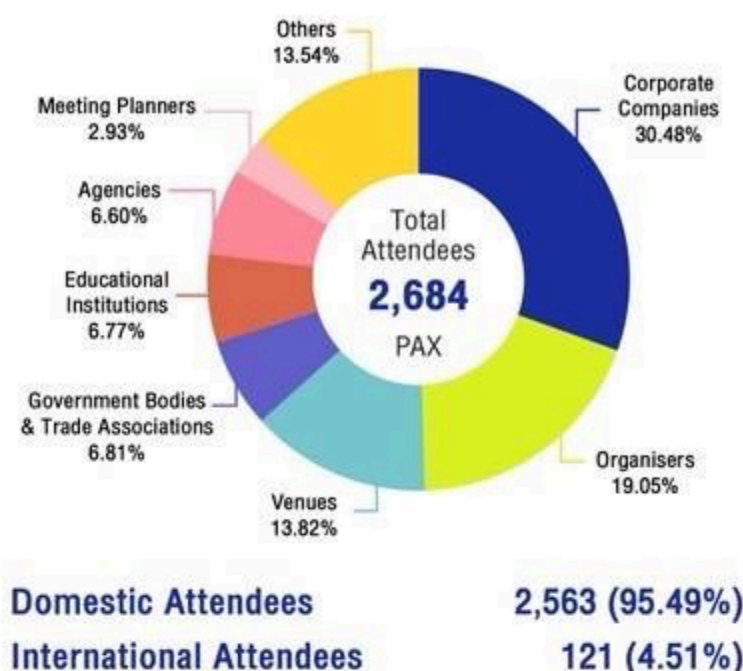

2,684
Attendees


95
Exhibitors


360
Successful
Business
Matchings

ATTENDEES

Attendee Profiles



Top 15 Services Attendees Are Interested In

Event Organisers (11.62%)	Solutions Companies (5.39%)	Catering Services Companies (4.35%)
Professional Exhibition Organisers (8.94%)	Meeting Planners (4.99%)	Convention Hotels (4.21%)
Exhibition & Convention Centres (8.08%)	Registration Companies (4.99%)	Ticketing Services (4.19%)
Festival Organisers (5.88%)	Professional Conference Organisers (4.80%)	Audio Visual Suppliers (3.77%)
Special Event Venues (5.60%)	VDO Production Services (4.59%)	Destination Management Companies (3.69%)

Attendee's Purposes Of Visit

To gather initial information	36.63%
To attend conference	28.50%
To attend business matching event	17.00%
To evaluate the exhibition for future participation	10.30%
To source products & services	6.05%
Others	1.52%

How Attendees Know About Us

Social Media	38.44%
Invitation From Exhibitors	18.24%
E-Newsletters	14.66%
Website	9.33%
Invitation From Organisers	8.51%
Trade Associations	5.81%
Others	5.02%

Visitor Experience & Feedback

Visitor Retention Potential	89.55%	are likely to attend the next edition of TMX.
Networking Satisfaction	91.96%	were satisfied with the networking opportunities offered at TMX25.
Value of Business Connections	93.97%	found the business contacts made at the event to be valuable.
Exhibitors Quality	99%	expressed satisfaction with the quality of exhibitors.
Products & Services Quality	96.48%	were satisfied with the quality of the provided products and services.
Audience Feedback on Speakers	95.98%	rated the quality of speakers as excellent or good.
Visit Time Spent at the Event	87.94%	spent between 1 and 6 hours at the event. Among them, 43.72% stayed for 3–4 hours, 31.66% for 1–2 hours, and 12.56% for 5–6 hours.



CONTACT US

+669 6256 5224

<https://tmxexpo.com>

ORGANISER



STRATEGIC PARTNER



EXHIBITORS



81
Domestic
Organisations



14
International
Organisations

Exhibitor Profiles

	Organisations
Venues	23
Technology & Innovation Vendors	22
Services Providers	21
Organisers & Media Partners	13
Sustainable Suppliers	9
Associations, Foundations & Public Organisations	7

CONFERENCE HIGHLIGHTS



Number Of Sessions **30**



Number Of Speakers **61**



Total Delegates **1,336**

95.45% of the audience was satisfied with the conference!

Main Stage Program

Keynote

- Turn Unpredictability Into Opportunities
- Bold Moves: Leading with Courage in a Changing World

Panel Discussion

- Sustainability 360: Innovating for a Greener Future
- The Subscription Revolution: Transforming your Business with Recurring Revenue Models
- The Next Exhibitions
- New era of New media
- The Making of SEXY Events
- Becoming AI-Driven - Discover the Common Barriers to AI Adoption

Pushing Beyond Limits: The Power of Persistence & Dedication

Life Without Creativity

Harnessing the Potential of Generative AI in the Exhibitions Industry

Lessons from a Life

X-Change Square Program

- ✿ Unlocking Revenue Potential Through Strategic Partnerships with Destination Management Companies (DMCs)
- ✿ Top Marketing Online Tools to Grow Your Business in 2025
- ✿ Best Green Practices: Turning Waste into Treasure: The Art of Sustainable Innovation
- ✿ Renewable Energy: How important is it to the Net-Zero Carbon Emissions Goal?
- ✿ The Game-Changer: How Sustainable Materials Can Future-Proof Your Business for Green MICE
- ✿ The Creative Library: Why It's Important to Be Creative in Today's World
- ✿ Digital Innovation in the World of Events & Exhibitions
- ✿ Green Efforts: Balancing between eco-friendly practices and profitability in the event business
- ✿ Food Waste Solution for Events
- ✿ The Future of Convention Centres: Redefining Spaces, Reinventing Partnerships
- ✿ Net Zero MICE : Critical Key To Global Boiling Era
- ✿ How to develop Sustainable Event
- ✿ MITEC's Roles in Supporting the Growth of Malaysia's MICE markets
- ✿ Maximising MICE Revenue: The Power of Event Technology and AV Integration
- ✿ Curating Unique Client Event Experiences from an Integrated Resort Perspective
- ✿ Transforming Event Experiences: Integrating XR Technologies for Immersive Engagement
- ✿ Zero-Waste Event Design: Leveraging Container Management Systems for Environment and Digital Success



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