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Press Releases

Thai Exhibition Association Announces Dates For TMX 2026 In Bangkok

By EFY Bureau

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BANGKOK, Thailand – [24 September 2025] – Thai Exhibition Association (TEA) is pleased to announce that the next edition of Thailand MICE Exchange 2026 (TMX 2026) – Thailand's annual exhibition and conference platform for the MICE industry – will take place from 29 th to 30 th April 2026 at the QSNCC venue in Bangkok, Thailand.

Organized under the theme “Innovation & Sustainability: Powering Excellence & Growth in Thailand’s MICE Industry”, TMX 2026 is an annual face-to-face exchange platform to network and forge business opportunities amongst Thailand and international MICE industry.

TMX 2026 is set to elevate Thailand’s MICE industry by driving innovation and sustainability, while serving as a premier platform for knowledge exchange through a series of insightful conferences. Beyond this, the event will act as a catalyst, encouraging corporations to integrate MICE into their core marketing and business strategies.

Organized by the Thai Exhibition Association (TEA) in strategic partnership with the Thailand Convention and Exhibition Bureau (TCEB), TMX 2026 is expected to bring together 100 local and international MICE exhibitors, showcasing the full spectrum of business events, travel products, services, and solutions to over 4,000 trade delegates from Thailand and across Southeast Asia.

Apart from the exhibition, TMX 2026 will feature two main conference tracks: the ‘Main Stage’ and the ‘X-Change Square.’ The Main Stage will host a high-level C-suite conference addressing themes such as growth, profitability, risk, future trends, and leadership. Meanwhile, the X-Change Square will serve as a practical knowledge-sharing platform focused on MICE best practices and operations. Together, these two tracks are expected to deliver over 30 sessions, featuring more than 61 speakers and attracting 1,400 attendees.

Another highlight of TMX 2026 is its dedicated Business Matching Program, designed to facilitate over 360 pre-arranged one-to-one meetings between buyers and sellers across two days. Thailand is no longer just a destination for hosting MICE events; it is transforming into a comprehensive business ecosystem and a strategic gateway, connecting global companies with ASEAN and the Greater Mekong Subregion.

Over the years, Thailand has successfully hosted thousands of business events, reinforcing its rise as the region's MICE powerhouse. Today, Thailand's MICE sector is evolving into a dynamic growth platform where international businesses can uncover opportunities, forge partnerships, and expand into new markets—positioning Thailand not only as a destination for events, but as a destination for business acceleration.

Against this dynamic market backdrop, TMX 2026 is designed to provide participants with opportunities to generate leads, expand market share, build brand awareness, launch new products and services, forge valuable networks, and gain critical insights into the latest trends shaping the MICE industry.

For more information and updates on TMX 2026, please visit [website](#). For more information, please contact Tel. +66 (0)2-833-5358 or +66 (0)91-415-6151, or email amornratk@impact.co.th and TMX@thaiexhibition.or.th