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Gateway to ASEAN: Thailand MICE Exchange 2026 announced in Bangkok

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The event aims to connect global businesses with new markets in South East Asia's growing MICE sector.



Visitors exploring RX Tradex's booth, one of ASEAN's leading exhibition organisers (Image: Thailand MICE Exchange)

The Thai Exhibition Association (TEA) has confirmed that the next edition of Thailand MICE Exchange (TMX 2026) will take place from 29 to 30 Apr 2026 at the Queen Sirikit National Convention Centre (QSNCC), Bangkok.

The event will provide a face-to-face platform for networking and business opportunities in Thailand's meetings, incentives, conferences and exhibitions sector. TMX 2026 will focus on themes of innovation and sustainability, alongside a series of conferences aimed at knowledge sharing.

Organised by TEA in partnership with the Thailand Convention and Exhibition Bureau (TCEB), TMX 2026 is expected to attract 100 local and international exhibitors and more than 4,000 trade delegates from across South East Asia.

The exhibition will be accompanied by two conference streams: the Main Stage, addressing C-suite topics such as growth, risk and future trends; and the X-Change Square, which will concentrate on operational best practice. These programmes will deliver over 30 sessions with more than 60 speakers and 1,400 participants.

Other highlights include a business matching programme with more than 360 pre-arranged one-to-one meetings, designed to connect buyers and sellers directly.

Thailand has established itself as a regional hub for MICE, with the sector increasingly positioned as part of a broader business ecosystem and a gateway for companies entering ASEAN and the Greater Mekong Subregion.

For timber, furniture and design industries, TMX 2026 provides a venue to meet international exhibitors, form partnerships and engage with South East Asia's expanding market for business events and creative industries.

TMX 2026 will also offer avenues for participants to generate leads, grow market presence, raise brand visibility, introduce new products and services, and track emerging trends in the MICE sector.