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SEMINARS

EVENTS

BUSINESS BUZZ

Q

Thailand MICE Exchange 2026 set for April in Bangkok

Theodore Koumelis
29.09.2025 352

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TMX 2026 will gather global MICE professionals in Bangkok, focusing on innovation, sustainability, business networking, and strategic industry growth.

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BANGKOK, THAILAND – The **Thai Exhibition Association (TEA)** has confirmed that the next edition of **Thailand MICE Exchange 2026 (TMX 2026)** will take place from 29th to 30th April 2026 at the Queen Sirikit National Convention Center (QSNCC) in Bangkok.

Held under the theme “Innovation & Sustainability: Powering Excellence & Growth in Thailand’s MICE Industry”, TMX 2026 will serve as Thailand’s annual exhibition and conference platform for the MICE industry. The event aims to elevate Thailand’s MICE sector by driving innovation and sustainability while acting as a premier venue for knowledge exchange.

Organized by TEA in partnership with the Thailand Convention and Exhibition Bureau (TCEB), TMX 2026 is expected to gather 100 local and international MICE exhibitors. More than 4,000 trade delegates from Thailand and Southeast Asia are anticipated, with the exhibition showcasing business events, travel products, services, and solutions.

The program will feature two main conference tracks: the Main Stage and the X-Change Square. The Main Stage will host high-level C-suite discussions on growth, profitability, risk, future trends, and leadership. In parallel, the X-Change Square will focus on practical knowledge-sharing and MICE operations. Together, these tracks will deliver over 30 sessions with more than 61 speakers, attracting an estimated 1,400 attendees.

A highlight of the event will be the Business Matching Program, expected to facilitate over 360 pre-arranged one-to-one meetings between buyers and sellers across the two days.

The organizers emphasize that Thailand is positioning itself not only as a host destination but also as a comprehensive business ecosystem and strategic gateway linking global companies with ASEAN and the Greater Mekong subregion. With a strong track record of hosting thousands of business events, Thailand continues to strengthen its role as a regional MICE powerhouse.

According to TEA, TMX 2026 will provide participants with opportunities to generate leads, expand market share, build brand awareness, launch new products and services, and gain insights into the trends shaping the MICE industry.

TMX 2026 aims to act as a catalyst for growth, positioning Thailand as both a destination for events and a platform for business acceleration.